



A black and white photograph of a young girl with a joyful expression, showing her teeth. She has her hair styled in a single braid that runs down the center of her forehead. She is wearing a large, voluminous collar made of white feathers. In her hands, she holds a small, dark, rectangular object, possibly a piece of jewelry or a small box, which features a light-colored, oval-shaped design. The background is a plain, light color.



Savannah Smith's  
**PERFUME DISPENSER!**  
**TURN TO PAGE 13**



Alontei Crawford introduces  
**THEATER ON YOUR WRIST!**  
**TURN TO PAGE 11**



more and more and more and more and more and more and  
re and more and more and more and more and more and m



Thanks for picking up my catalog. I bet you didn't expect to be thanked, did you? It's just something I do for my customers that many other billionaires without manners neglect to do. I do other things for my customers too, like write these nice letters.

Hi, I'm Jimmy Jimmerino and I have panache<sup>1</sup>. When my grandfather moved to Detroit from Sicily one hundred years ago, he had a tough task: to carve out a niche for himself in the retail industry. His first endeavor, a working-class haberdashery, went belly-up in the Great Depression. He then died of starvation, leaving his son – my father – to set the stage and financial stability for his own family.

When I turned seven, my father gave me my first bicycle, a shiny red new Huffy, which I sold for twenty dollars in front of the drugstore and then bought the local grocer's entire stock of lemons. That same afternoon, I became the sole proprietor of Jimmy's Lemon Emporium. All the kids in the neighborhood were coming to my stand, buying lemons for premium prices so that they could sell their paper-cup lemonade for measly pennies. I had lemons monopolized. From lemons, I ventured into melons, and then realistic cement statues and small animal needs. The rest of the story is immaterial – all you need to know is that I'm here, now, and I have the best things you could ever want.

When you think about what business really means, or who means business, or whatever it is you people think, just remember that Jimmy Jimmerino was there when it all started, and he wears a talking hand-painted horse tie.

With panache,

J. Jimmerino

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<sup>1</sup> *panache*: dash or flamboyance in style or action; verve; something that all business-minded people worth a grain of salt have up their left sleeve

# DEPARTMENTS

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Automotive	4
Bulletproof Goods	5
Clothing & Shoes	6
Electronics	10
Health & Beauty	12
Housewares	14
Thingamajigs	16
Toys & Games	20

Never lose your garage opener again, thanks to the new **Miracle**. The **Miracle** is a new, improved garage opener. If you're that person who is always losing your garage opener, don't worry. Your garage scans you to see if you're the owner, and if you are, it opens automatically. Have you ever had one of those days where you wish you had a new car? This garage opener can also read your mind. If you want a new car the garage will open and your new car will be there! The **Miracle** is here!

*Designer Earl Vinson*



## THE MIRACLE GARAGE OPENER

*Where Doors Open for You!*

[JJ911] MGO: \$12,000.00

## MY PERSONAL CHAUFFEUR



*Designer Kyree Vinson*

**My Personal Chauffeur** — it takes you places! This is a car that turns on by itself. When it turns on it comes to where you are. It will drive you places where you need to go. You want this so you don't have to drive. People who live in really cold places might buy it to start their car up so it will be warm so you don't have to wait. When you drive you could get in a car accident. With **My Personal Chauffeur** you never will.

**Colors: blue, red, white, and black**

[JJ900] MPC: \$2,000.00

**I - B L L - A N D - M O R E**



# B P P P BULLETPROOF S H O E

*Click Clack Bulletproof Acts!*



*Designer Michael Sims*

It's new! You have to have the **BPPP Bulletproof Shoe**! Are you tired of getting shot in the shoe? You can wear them in the daytime and you can wear them at night. The **BPPP Bulletproof Shoe** grows after you put your shoe size in the middle of the shoelace. The **BPPP Bulletproof Shoe** is available in many colors. You can have so much fun wearing all types of shoes because you pick the kind. Come and get your new **BPPP Bulletproof Shoes**. Come and get them — they are calling your name!

**Colors: red, yellow, blue, purple, white, and black**

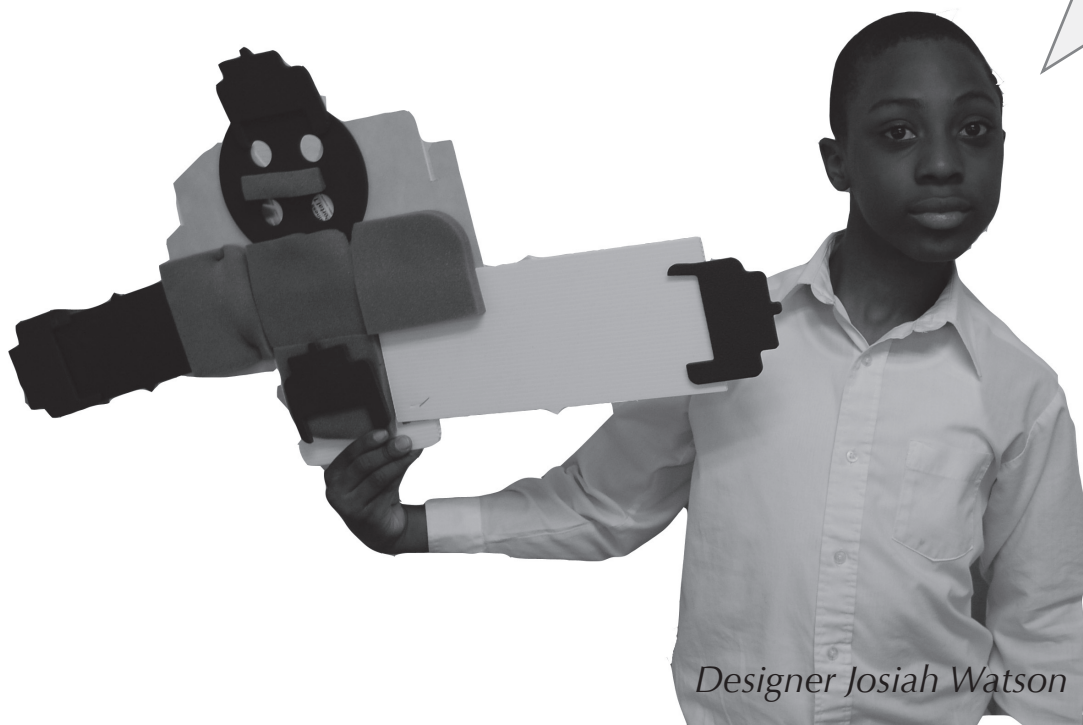
[JJ964] BPS: \$100.50

**1 - 8 0 0 - A N D - M O R E**

# FLAME BOY II

*Next Generation*

GENUINE



*Designer Josiah Watson*

With this suit you can be a super hero. You must be 18 years or younger to take advantage of this offer. You can fly! It has head, chest, feet, and head lasers. **Flame Boy II** also has:

- an ice shield
- a camouflage system
- a bathroom police scanner
- x-ray vision
- 598 mph jets
- a bulletproof body
- HDTV
- a CD player
- cup holders
- wolverine nails
- a computer
- a radio
- an engine for a heart
- a candy dispenser

BULLET  
PROOF

[JJ992] FBII: \$20.00 - \$50.00

**1 - 8 0 0 - A N D - M O R E**

# ANIMAL SUIT

*Designer Keily Blackmon*



Are you tired of your baby not being as cute as a kitten? Well, come get a new **Animal Suit!** It is fun and even has an animal head. You can choose any of our four animal varieties. You can get a lion, tiger, panda, or koala bear.

[J]973] AS: \$20.00

LIMITED  
TIME

SPECIAL  
OFFER

22%  
NATURAL

1 - 8 0 0 - A N D - M O R E

See in the dark with the new **Light-Up Tie**! The new **Light-Up Tie** will brighten your day. If you are getting bullied in school, well, come and get your new tie. The big boys in school will not mess with you anymore.

*Designer Marae Foreman*



[JJ949] LUT: \$7.50



# LIGHT-UP TIE

# WATER SHOE

*Water Shoe Walks on Water!*

Water shoes are great for people who run a lot, and people who hike. For ages eight and up. Comes in any size. Made with real water. The **Water Shoe** will make you look cool. **Water Shoes** walk on water. Available in flat shoes and high heels. They even have a tube that cleans the water. The **Water Shoe** is heated!



[JJ971] WS: \$19.00

*Designer Autumn Whetstone*

**I - S - B - A - N - D - M - O - R - E**



# GRIPZ

*Designer Airin Pearson*



**SPECIAL  
PRICE**

These shoes will last you your whole life. One size fits all. You can get **Gripz** in any color you want and a variety of designs: gym shoes, sandals, house shoes, and more. Also, only fifteen pairs a year are produced, so get yours now before there are no more **Gripz!** **Gripz** are made with a special cotton that is extra soft on the toes. They are designed in a special way to help you stand up straighter. **Gripz** will help you keep your shoes for a long, long time. Your mom will never complain about you outgrowing your shoes again.



**SATISFACTION  
VERY LIKELY**

[JJ982] GPZ: \$42.78

**1 - 8 0 0 - A N D - M O R E**

# REMOTE CONTROL SURROUND SOUND

*Designer Justin Thomas*



## *Kickin' it New School Audio*

Never turn up your volume again! Get up to turn the channel or to do anything with the new **Remote Control Surround Sound**. It has a remote control that controls anything you can name. It's Surround Sound that you never have to turn up and has built in music. If you hate getting up or moving your chair, the **Remote Control Surround Sound** moves the chair for you. It does not even take batteries, because it is both solar and dark powered. If you want to get closer to the TV, you can bring the TV to you. And this product comes with two remote controls.

This product is all about Kickin' it New School Audio!



[J]957] RCSS: \$250.00

**1 - 8 0 0 - A N D - M O R E**

*Designer Alonte Crawford*



The only watch that is touch screen! Comes with free Wi-Fi and games that will blow your mind! It also comes with Internet and You Tube capabilities. You can download movies off of the Internet. Waterproof too, so you can wear it in the bath! Furthermore, it comes with free headphones. So get your own **Theater On Your Wrist** now!

## THEATER ON YOUR WRIST

[JJ905] TOYW: \$3,500.00

**The Power Machine** comes in 5 colors: silver, black, blue, pink, and red. It plays a lot of movies at once or one by one. It has an iPod and an MP3 player. It also already has movies inside of the box, all included with the stuff you buy. You will want to buy this because it's a little square, not big. Don't forget it has a DVD player to play your movies. You can also make it a theater and make your screen whatever size and shape you want.

BUT THERE'S MORE! One of the powers that you will get when you buy **The Power Machine** is "the hearing power." When people are doing bad things, you will hear them and save lives. And it comes with even more! Push buttons and you'll turn into movie characters such as Wolverine, Spiderman, Superman, and more! You'll look like yourself but have those powers. It also comes with directions. If you don't

## THE POWER MACHINE

*The Power is in Your Hands!*



*Designer Joshua Jewell*

use them you might get hurt really bad. Or even die.

**Children's Power Machine: \$500.**

**Adult Power Machine: \$1,500.** For people that don't have a lot of money, I'll cut the price in half.

**1 - 8 0 0 - A N D - M O R E**

**T-Glasses** are glasses with TV in them — they are a TV screen from the inside to the outside. They come in all sizes and in all colors. You can get them for any age. Perfect when you are bored at a bus stop or before a meeting. Today's your chance to buy **T-Glasses**. These glasses can change your life. You need to buy **T-Glasses**!



# T - GLASSES

*Come and Get Your T-Glasses!*

[JJ970] TG: \$45.00

# SWEETATIZER

*Keep Your Hands Clean and Your Mouth Smelling Good with the Sweetatizer!*



*Designer Stasarahmy Haynes*

If you want to have a sweet smelling mouth and really clean hands that smell good, get the **Sweetatizer**, available in five different colors. Let me tell you how it works: say any flavor you want and, boom, spray the **Sweetatizer** spray in your mouth and put the **Sweetatizer** hand sanitizer on your hands and they will taste and smell just like the scent you wanted. If you don't want people to make fun of your bad breath and germly hands, get your new **Sweetatizer**!

**Colors: blue, purple, white, pink, and green**

[JJ944] SWT: \$5.99 (Small or Medium)

[JJ945] SWT: \$6.99 (Large or Quart-size)

**I - B L L - A N D - M O R E**

# QUICKER BETTER FASTER PERFUME DISPENSER

*Smell Good, Look  
Good, be Beautiful!*



*Designer Savannah Smith*

The **Quicker, Better, Faster Perfume Dispenser** is a great opportunity for your wife or daughter. I'm talking to *you*, men and women. It comes in three different sizes and colors. The dispenser comes with five different scents and an extra bottle to mix and match the smells. The **Quicker, Better, Faster Perfume Dispenser** also comes with two travel bags.

No batteries, no plugs, runs on solar power, free refills.

**Colors:** Black, white, and blue

**Scents:** Rose, curve, crush, raspberry, citrus, peach

[JJ934] QBFPD: \$51.00 (small)	7 yr guarantee
\$75.00 (medium)	4 yr guarantee
\$98.00 (large)	6 yr guarantee

**1 - 8 0 0 - A N D - M O R E**

# THE FUN TUB



*Designer Angela Williams*

## **New and Improved!**

How many times have you been in a tub and didn't have any fun? 30? 70? 100? Well, it's time for that to stop! Now it's time for you to have **The Fun Tub!** It's huge and you don't need to worry about getting water all over the floor with Clear Force! What if your bathroom is too small? We will build you a new bathroom for free! We make it bigger for free! For any age, any family, and any body! Only \$449.99! This is the best deal yet! We pay sales tax! Seats up to 20 people! Inside the Force is a TV! Clear remote control that lets you see the buttons. How cool is that?! Who wouldn't buy it? You would buy it, right? Now you really have to buy it! While we install, since it takes 7 days to install, you go on vacation! Anywhere you want!

[J]972] TFT: \$449.99

**1 - 8 0 0 - A N D - M O R E**



*Designer Tayia Hall*

# FUN JACUZZI

How many times have you gotten bored in a Jacuzzi? Well, I have a product for you so you'll never get bored again! **Fun Jacuzzi** is a Jacuzzi with a TV at the bottom. The TV is 7,786 feet. It not only is red, blue, and green, but it changes colors. The TV has 213,468,556,786,100 channels.



[JJ951] FJ: \$620.00

You can slide every time you want with **Jacuzzi Sweet**! You can place it in the middle of the pool, because the **Jacuzzi Sweet** is only five feet by four feet. You can splash all day! Water comes down the slide and you can pick whether you want hot, cold, or warm water. Also, in the summer, the **Jacuzzi Sweet** is outside but in the winter walls come up. There is even a game room inside the area. No rules — do whatever you want to do! If you want a wall heater to keep you warm, it is free and doesn't need batteries. The **Jacuzzi Sweet** fits up to 40 people and works all day and all night.

[JJ928] JCZ: \$120.00

# J A C U Z Z I S W E E T

*Splash! Splash!*

*Come on Over!*



*Designer Shayna DeRamus*

**1 - 8 0 0 - A N D - M O R E**

If you get **RoCloset**, the rotating closet, you will never have to clean-up again. The **RoCloset** comes in any shape and size. If you are short, you can get it in the special Girldel Short size. You won't have to open or close a drawer, look through shoe boxes, or pick up clothes off the floor. But you do have to press a button to choose what you want out of the **RoCloset**.

*Designer Kwesi Huffman*

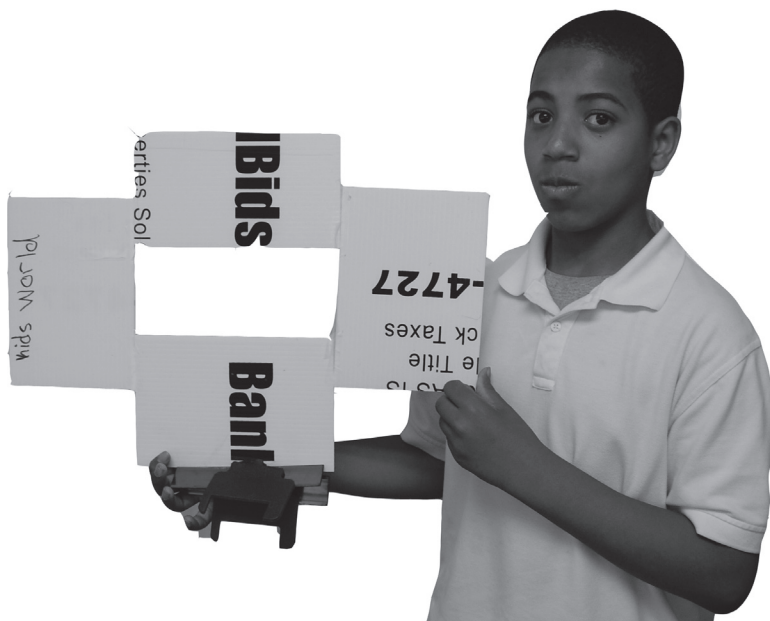


## ROCLOSET

[JJ985] RC: \$200.00

## KID'S WORLD

*To Get Away From Your Parents...*



*Designer Anthony McNeill*

The new **Kid's World** does everything Earth doesn't do for you. It does more than life itself. For instance, if you're younger than 16, you can drive a flying car. In this world, you don't have someone to boss you around. You don't have to eat your vegetables. In this world there are only five laws — I know you want to know what they are, but I'm not going to tell. You'll have to buy it to find out what the laws are.

[JJ947] KW: \$260,000.00

**1 - 8 0 0 - A N D - M O R E**



# ANTI-GRAVITY DREAMER

*Space is a New Place!*

Never walk again! Use your new, improved **Anti-Gravity Dreamer**. Don't throw your shoes away, these babies stick to everything. The **Anti-Gravity Dreamer** allows you to defy gravity. Painting the roof can be super hard, but the **Anti-Gravity Dreamer** gives you the boost you need! When a cat gets stuck in a tree, put these on and save a life! No batteries needed, air-powered. Includes a remote, six hover panels, and a satisfaction guarantee. Please do not use in cars or mobile transportation. Comes in many colors. Two-year warranty.

[JJ906] AGD: \$139.00

**To-Go Life** is a pocket-sized vacation. You don't have to pack, not even clothes, nothing! If you go out of town, it gives you all you need. If you want somewhere quiet, you should come get it — you can even take it to the beach! **To-Go Life** comes with a bed, TVs, clothes, pots, pans, cars, and everything you want. Put the CD in a TV and tell it what you want and a robot will built it for you.

# TO-GO LIFE

*If you don't want to pack, you should come get it now!*



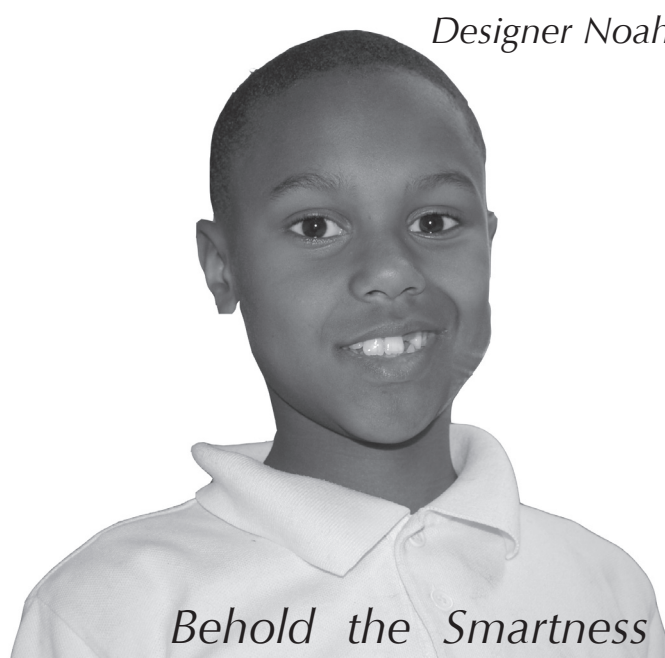
*Designer Noah Ward*

[JJ938] TGL: \$600.10  
After one week, \$910.53

1 - 8 0 0 - A N D - M O R E

Behold the smartest of the **Smart Machine**, a machine that will do your homework. It can do math, it can do science, it can do any subject! You can hide it under your bed so your parents won't find it. Available in all languages!

Colors: Black, green, white, blue, and red



*Designer Noah Butler*

*Behold the Smartness*

# SMART MACHINE

[JJ969] SM: \$100.00

## IMICREATOR

*Why Struggle to Find it  
When You Can Imicreate It?*



*Designer Ileana Simone Bell*

How many times have you not been able to find the things you need in the store? If you've done this a number of times, the **Imicreator** is the product for you! The **Imicreator** makes the item you want with the press of a button. First you put a picture of the item in the scanner, press create, and type the name of the item on the keyboard. Or go on the Internet and search for the item. When you find it, press enter and create! Why struggle to find it when you can **Imicreate** it?

[JJ958] IMCTR: \$100.00

**1 - 8 0 0 - A N D - M O R E**

BULLET  
PROOF



*Designer Robyn Pettress*

*It's time to go back in time!*

# AMAZING SUPER TIMER

If you want to go back in time, then you can get **The Amazing Super Timer**, a time-travel watch. When you are ready, you can type in the year you were born. Or you can go forward, by typing in a year in the future! When you go backward you can be a baby again, but if you want to go forward you can see how it feels to be a grown-up. With **The Amazing Super Timer** you can come back any time you want!

It may only look like very light gold, but inside it is actually bulletproof. The more **Amazing Super Timers** you wear, the safer you are.

[JJ923] AST: \$225.00

Kids, tell your parents you've got to have it! Make your comic book come to life! Take any of your pictures and turn them from **2D to 3D**. It's just a remote — with it, you double your fun. You can also turn **3D to 2D**. If anyone is getting on your nerves, turn them from **3D to 2D**. They won't be able to move or touch you!

INCLUDES  
CERTIFICATE

[JJ912] 2D3D: \$1,500.00

**2D TO 3D**



*Stop Thinking Flat*

*Designer Christian Thomas*

**1 - 8 0 0 - A N D - M O R E**

If you have a pool, you can learn how to play football while you swim. It has a mat under the pool, on top of the cement, so when you get tackled you might go down and land on the mat. It's something you could do any day. I hope you buy it!



[JJ956] PF: \$4,000.99



*Designer Pierre Blanks*

## POOL FUN

*This is the New, Not the Old!*

## VATERPORTER

*Brace Yourself for the Fun of the Game!*

*Designer Alexander Moore*



The **Vaterporter** will make gaming even more fun! Run all the way to a game store and buy the new **Vaterporter**. The **Vaterporter** takes you into video games, TV shows, and DVDs. The transporter is made of wire, plastic, and glass. When you go into the game you can become whichever hero or villain in the game that you want to be. Feel the fame of game!

**Colors: Red, green, blue**

[JJ947] VP: \$129.99

**1 - 8 0 0 - A N D - M O R E**



*Designer Lemuel Spratt*

Have all the video games in one with the new **Game Mix**. If you want all the games but can't afford them all, just buy **Game Mix**! It costs less than two Wiis. You can download games, and it comes with two games already. You get a game coin every time you win. The coin allows you to download any game. Available with any game that has come out since 1995 to now.

# GAME MIX

*This is Not the Old, It's the New!*

Colors: Yellow, blue, red, grey, black, and green

[JJ904] GM: \$599.00

The **Flying Skateboard** will help you save money on gas and help your children get to school. It is so fast, you will never be late to work again. It comes in different colors and sizes. It is very safe for your kids. Solar-powered.

# FLYING SKATEBOARD

*It Is Time to Fly in the Sky!*



[JJ907] FSB: \$90.00

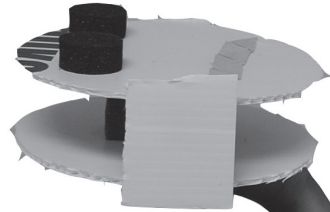


*Designer Sedasia Taylor*

**1 - 8 0 0 - A N D - M O R E**

# NEW PACMAN REMOTE CONTROL

*Designer Taylor Rollins*



The **New Pacman Remote Control** will keep you up all night! You will never go to sleep now! If your mom tells you to go to bed you can play with the **New Pacman Remote Control** because it lights up.

Things you can do with the **New Pacman Remote Control**:

- You can make it flip
- You can make it dance
- You can make it light up
- You can take it to bed with you
- You can play with it in the tub

Works up to 35 ft. away. No batteries needed.



[J]982] NPRC: \$128.99

**1 - 8 0 0 - A N D - M O R E**

# I - B B - A N D - M O R E

Given Name: \_\_\_\_\_  
 Family Name: \_\_\_\_\_  
 Name of your Dreams: (print) \_\_\_\_\_  
 Name of your Dreams: (sign) \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

Congratulations! You have now officiall changed your name and are now a subsidiary of Jimmy Jimmerino, LLC.

## O R D E R

Item No.	Qty.	Product Name	Size (if any)	Color	Gift?	Price

*Subtotal*

*S & H*

*Shipping to Nebraska*

\$54.00

**TOTAL**

## CHOOSE YOUR FONT & LOGO

The quick red fox jumped over the lazy brown dog.

Why is the brown dog so lazy?

How did the fox get so quick?

Does he train every day?

How many pounds can he lift?



PLEASE DO NOT SEND US water bottles, slow lorises (dead or alive), beach balls, non-volleyball nets, orange rinds, anthills, the 2D version of Pacman, Italy, bronzed shoes, Justin Timberlake, non-regulation size English Bulldogs, unwanted Christmas presents, recordings of people whistling, lassos, or the Iron Curtain as payment.

I - B B - A N D - M O R E



*In order for us to more adequately address the needs of our customers, please complete the following survey to the height of your ability:*

1. In the Mos Eisley Cantina, who fired the first shot?
  - a. Han Solo
  - b. Greedo
  - c. George Lucas
2. Would you, in your heart of hearts, ever force a kitten to walk the plank?
  - a. It depends on the nature of the kitten's transgression.
  - b. Mutiny!
  - c. Not by the hair of my chinny-chin-chin!
3. Do you consider it "safe" to park spaceships in a bustling, thriving, commercially zoned area (with babies and children)?
  - a. Where else would you land it?
  - b. Only civilian spaceships.
  - c. I don't know – do you consider it safe to rollerskate without a helmet?
4. On a scale of 1 to 10, do you think a yeti and the Loch Ness Monster are related?
  - a. Yes
  - b. No
  - c. 5
5. When you get bored, what is the primary thought in your head?
  - a. Man, I love that song, "Yellow Submarine."
  - b. Zach Braff is the voice of that Angel Soft puppy!
6. What? Seriously?
  - a. Horse Milk
7. Where is the world's largest supplier of capes located?
  - a. Cape Canaveral
  - b. Capetown, South Africa
  - c. Cape Place Apts. (Girardeau, MO)

*Thank you. It is our pleasure and privilege to require all patrons to complete the following socio-political demographic data:*

Who are you?

Annual income?

Age?

Allergies?

Do you own a vacation home or timeshare?

Please use the space below to note any and all bicycle accessories you own:

Using a separate sheet of paper, using topic sentence and main idea, please detail your stance on the use of robots in the private sector. Use supporting details & cite your sources!

**1 - 8 0 0 - A N D - M O R E**

# CLEARANCE

## CAMELHAIR PAJAMAS

When I think of camelhair, I think of businessmen traveling on fancy trains to Russia. Which is funny because camels don't live in Russia. They live in Egypt.

NOTE: Not recommended for summer wear (or formalwear).

~~\$4,575.00~~      **\$35.00**

## ELECTRIC TOOTHBRUSH/BROOM

The worst idea ever. Buy 1, get 20 free.

CAUTION: Do not sweep and brush teeth simultaneously. Jimmy Jimareeno, Inc. is not responsible for any dental problems resulting from the use of this product.

~~\$45.00~~      **\$5.00**

## SUPERGLUE HANDSOAP

Unsure how this ever got beyond the drawing board. This is just a stupid idea, period. Rest assured, the design team member responsible for this has been defenestrated. But I'll still take money for it.

~~\$7.50~~      **\$0.99**

## SIEVE

Full of holes. Honestly, they're everywhere. Scoop one up now at basement prices!

~~\$8.00~~      **\$1.00**

## BOOK CANDLE

What's cheaper than buying batteries? Buying matches! Also, the light is more homely, quaint, and romantic. Clips onto your current page and doubles as a bookmark! Perfect for an authentic reading experience of those pre-1880 novels.

~~\$4.50~~      **\$1.00**

## PERFUMED BUG REPELLENT

This roll-on repellent comes in a wide variety

of pleasing scents: **Honey, Fresh Salmon, Rotting Fruit, Garbage, Kool-Aid, and Chicken Cordon-Bleu.** Proven to repel mosquitoes, ticks, fleas, cockroaches, West Nile Virus, swine and/or avian flu. CAUTION: Attracts bears.

~~\$9.89~~      **\$1.99**

## FILIBUSTER-ME ELMO

Just as cute as ever, but now with extended vocabulary and better battery life. Perfect for break-ups, over-curious family members, and local politicians on a power trip. Uses four (4) D batteries, which are not included. Why would I give away batteries for free?

~~\$9.89~~      **\$1.99**

## JJ'S EASY CLEAN-UP HOME ACCIDENTS

Originally, this was supposed to be a line of "home accents" that, when dirty or ruined, could simply dispose of themselves. Because there's nothing I hate more than spot cleaning my antique Chinese silk screen – except maybe matchbooks. They have such lovely illustrations and fonts that even when they're empty, I want to keep them and look at them. Except now I have drawers full of empty matchbooks and boxes, and I never remember that they're empty, and it takes me hours to find matches. Don't even get me started on my need for flak jackets.

## SELF-DESTRUCTING MATCHES

~~\$3.99~~      **\$0.99**

## SELF-DESTRUCTING ALARM CLOCK

~~\$12.00~~      **\$4.00**

## SELF-DESTRUCTING AREA RUG

~~\$50.00~~      **\$9.99**

## SELF-DESTRUCTING PRIVACY SCREENS

~~\$35.00~~      **\$8.50**

## SELF-DESTRUCTING FLAK JACKET

~~\$500.00~~      **\$55.00**



# Meet Our Product Design Team!

## A Note from the Design Team Leader

The design team for this catalog was made up of 32 creative and eager fourth and fifth graders from University Prep Academy (UPA) in Detroit, MI. UPA's mission is to prove that urban children can succeed in college through personalized learning and a relentless commitment to their success. Guided by consultants from the firm of Davisson, Davisson, Davisson & Squirrel (the for-profit arm of 826michigan), the students brainstormed possible products, designed product models, and wrote tantalizing, persuasive descriptions of their products. A huge amount of thanks goes out to the students, their teachers, Mr. Wetherbee and Mr. Curran, and the tireless consultants.



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