

PHASE 1: Plan Your Ideas

This is a template that you can follow when writing your pitch, but feel free to write it in your own way too!

1. Pick a question that gets your audience to think about the problem that your invention will solve.

» Do you ever _____ ?

» When you _____ , do you _____ ?

» What's _____ , _____ , and _____ ?
(adjectives—words that describe your invention)

» Does _____ make you feel _____ ?

2. Introduce your product and what makes it unique. You can add in lots of details here to get people excited. *What makes it easy, funny, interesting, useful, or cool?*

3. Add in some funny advertisement sentences (*circle your favorites*)

Act now!

But wait! There's more!

Available for a limited time only

Order now and you'll also get _____

New and improved!

Available for 5 easy payments of _____

4. Tell them how much it will cost.

5. End with a sentence that restates why they should buy this invention.



PHASE 2: Write Your Pitch

Put all of the parts from PHASE 1 together, add any extra sentences, and you have your pitch!

Optional: write a jingle (a short and memorable song) for your item below!

