

Dr. Blotch's WRITING CHALLENGE

Week 4: Dr. Blotch's Inventions Labs

This week, we're joined by Dr. R Blotch, Dr. Blotch's uncle, who's hatched a "genius" idea: he wants to open up Antarctica's first-ever Robot Store (not to be confused with 826michigan's Ann Arbor and Detroit robot stores), filled with brand-new electrical inventions that the world has never seen before.

Dr. R. Blotch needs writers to create these inventions, drawing and labelling a prototype, and then creating a pitch to encourage people to buy their invention. **You can use these steps to create your invention:**

1. Think about a problem that you'd like to solve with an invention. This can be a silly or a serious problem.

Laundry-folding? Coronavirus? The taste of brussel sprouts? Voter suppression?

2. Next, start thinking of ideas for an invention that you'd want to see to solve this problem. Dr. Blotch encourages you to build a prototype of your invention using recycled materials or other building supplies like blocks or LEGO because that is what helps him think of ideas. But you can also draw and label your prototype if you don't want to build (or if you want to build AND draw).

3. Then, create a pitch for selling your invention at the Antarctica Robot Supply & Repair. A pitch is a short speech that will tell people why they should buy this product. Use the Pitch Planner to help you plan out your pitch.

Dr. Blotch would also like us to mention that, if you'd like, you can also write a short jingle—a catchy song that gets people thinking about their product. If not, a pitch will suffice.

space for sketching and brainstorming



Blotch Fact #982:

Dr. Blotch knows all of the continents on Earth, and also two secret ones.

